



**Autorità di Sistema Portuale del  
Mar Tirreno Settentrionale**  
Porti di Livorno – Piombino – Portoferraio – Rio Marina – Cavo – Capraia Isola



# The Port Network Authority of the North Tyrrhenian Sea

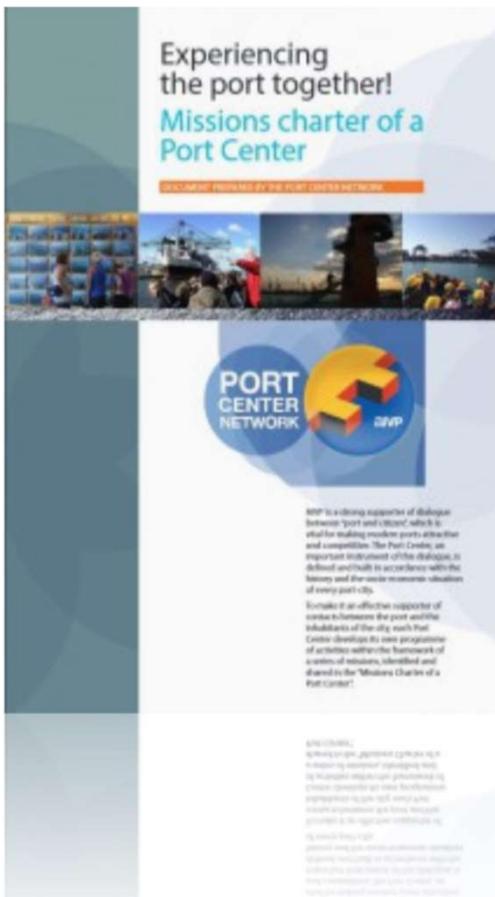


## THE PORTS OF THE NORTH TYRRHENIAN SEA



Following the legislative decree n. 169, 4th August 2016, the Port Network Authority of the North Tyrrhenian Sea has been established, including the ports of Livorno, Piombino, Portoferraio, Rio Marina, Cavo and Capraia Island

# The Port Center's Mission

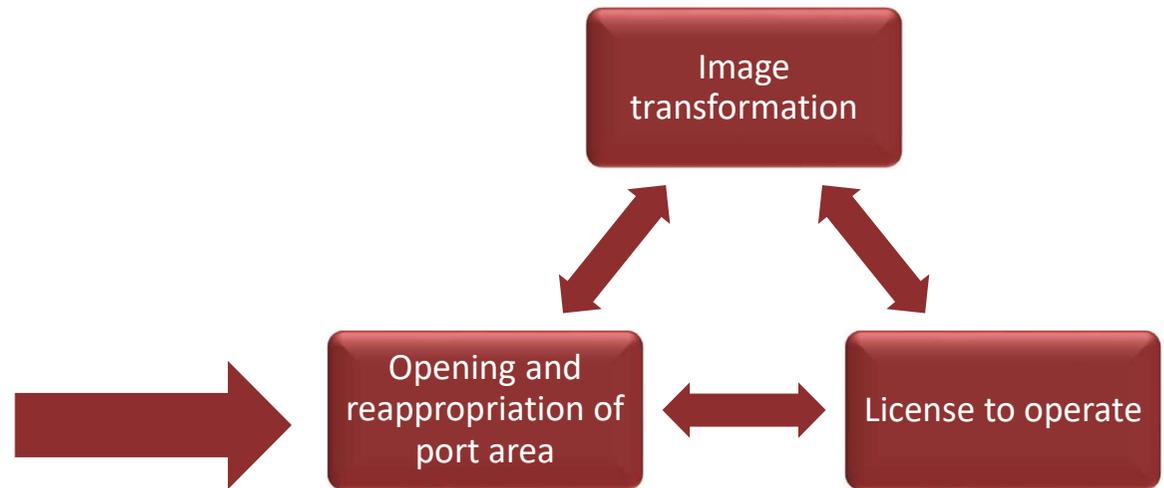


The Missions Charter of a Port Center, published in 2013 by AIVP and the founding partners of the Port Center Network (PCN), defines in ten points the essential challenges and objectives of any Port Center. Livorno signed the Charter in 2014.

«Societal integration of ports is an essential part of port governance which concerns actions by port authorities that aim to optimize relations between the port and its surrounding societal environmental by focusing on the human factor in ports, i.e. (future) employees, people living in and around port areas and the general public.» (ESPO 2010)

# The Port Center's Mission

For eleven years the Port Authority has been working to improve the integration between port and city in Livorno, nowadays extending this experience to the other ports of the Port Network





# The Port City Interface

- One of the Port Network Authority of the North Tyrrhenian's objectives is to re-establish the balance between the port as an economic driver capable of updating its services and systems in an environmentally sustainable way
- Another key objective is to remove obstacles by creating cultural organisations and open-door initiatives for the waterfront, thereby making it a point of focus
- A vigorous campaign of opening ports with a range of events to attract the local citizenry and visitors

# The Port City Interface | The Old Fortress



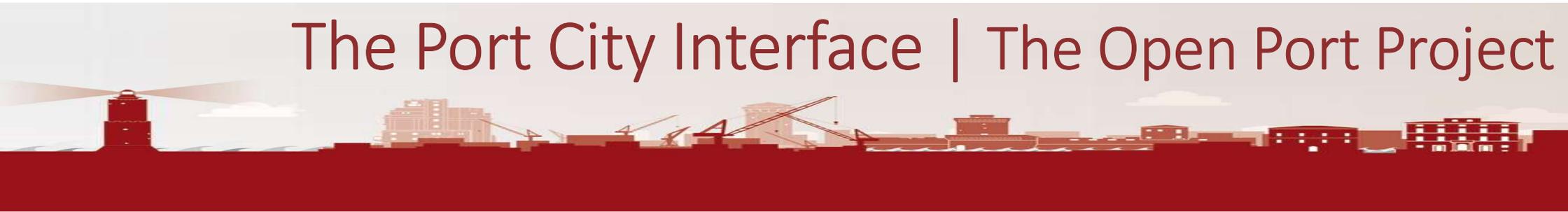
- Since 1<sup>st</sup> August 2013 the Port Network Authority of the North Tyrrhenian Sea has been responsible for the management of Livorno's Fortezza Vecchia, by virtue of the temporary concessions signed by the *Agenzia del Demanio* [Agency responsible for Government real estate] the Chamber of Commerce and Government bodies
- The initial concession has been extended for the period 2016-2020

# The Port City Interface | The Old Fortress



- Essential and ordinary maintenance, recovery and restoration work have made the Fortezza accessible and open free of charge six days a week
- The Fortress is a priceless example of Livorno's history, architecture and engineering, with its once abandoned areas being brought back to life
- The Port Network Authority of the North Tyrrhenian Sea promotes an all-embracing cultural programme that is continuously developing and hosts dozens of cultural events
- The aim is to increase appreciation and understanding of the *waterfront*, its unique characteristic of being both an urban and port area that

# The Port City Interface | The Open Port Project



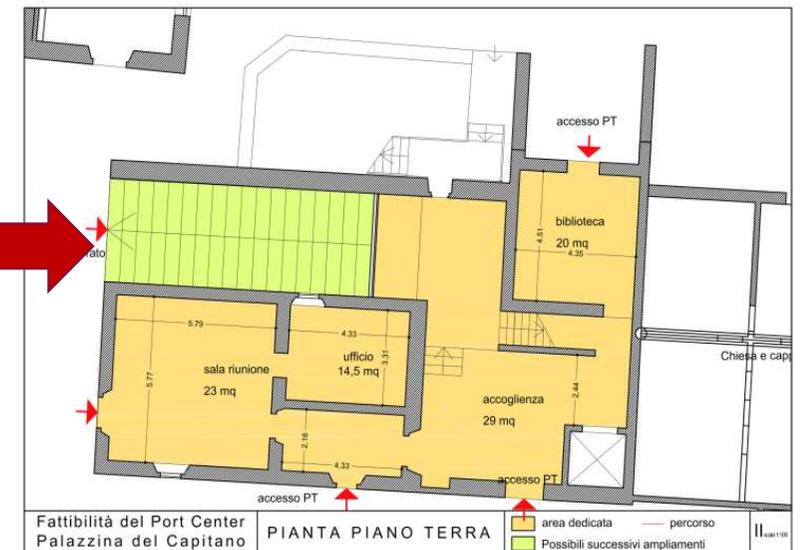
- With the PORTO APERTO programme the ports of the Port Network Authority of the North Tyrrhenian Sea are laying bare all their secrets to visitors: inaccessible areas, the leading players, the systems that govern the port as well as its colourful language and unique lifestyle, all things that give ports their character and permeate the city's and back-port areas
- The programme involves guided tours, literary competitions, TV talk shows, not to mention cultural and leisure events for locals
- PORTO APERTO aspires to entertain, arouse curiosity and citizens' desire to get to know their port better, however it also welcomes tourists inviting everyone to approach the port in a myriad of ways

# The Port City Interface | The Livorno Port Center



Situated into the Old Fortress of Livorno, the Livorno Port Center is attractive not only for students, but also for port passengers and tourists, considering its fascinating location in the core of one of the most important monuments of the city

- Surface area of the **Port Center Exhibition** 458 sqm:
- 179 sqm ground floor, with offices and library of 133 sqm, reception and exhibition 46 sqm;
- 223 sqm first floor, with toilet, safety scale and stairwell 76 sqm, exhibition hall 147 sqm;
- 56 sqm attic, with technical spaces



# The Port City Interface | The Historical Vessels Warehouse



The Livorno Port Center exhibition itinerary also includes the Warehouse formerly belonging to the National Railway Company, currently hosting four historical vessels + tugboat "Gregoretti"

Covered surface area of the **Historical Vessels Warehouse** 795 sqm +  
Courtyard's surface area: 883 sqm = **Total surface**: 2136 sqm

# The Port City Interface | The Livorno Port Center

Virtual tour at: [www.livornoportcenter.it](http://www.livornoportcenter.it)



- The Livorno Port Center provides the public with the possibility to discover and experience the port from the inside, using virtual reality and kinetic technology that allow different kinds of interaction. The main contents are explained in a form that can be understood by all, without renouncing to technical and sector information
- Promotion and dissemination by using tools that can generate aware and pleasant experiences with a view to the emotional formation of visitors



# The Port City Interface | The Livorno Port Center

## An overview

	2016	2017	2018	2019
<b>N° of visitors</b>	1,000 ca	2,300 ca	2,500 ca	1,300 ca up to now + 500 ca expected within 2019
<b>Budget</b>	No specific budget (a general budget of € 250,000 per year devoted to Old Fortress/Port Center/Historical Vessels Showroom)	No specific budget (a general budget of € 250,000 per year devoted to Old Fortress/Port Center/Historical Vessels Showroom)	No specific budget (a general budget of € 250,000 per year devoted to Old Fortress/Port Center/Historical Vessels Showroom)	No specific budget (a general budget of € 250,000 per year devoted to Old Fortress/Port Center/Historical Vessels Showroom)
<b>Key activities</b>	School visits to the multimedia lab; tour of the port of Livorno; visit to the Historical Vessels Showroom	School visits to the multimedia lab; tour of the port of Livorno; visit to the Historical Vessels Showroom	School visits to the multimedia lab; tour of the ports of Livorno, Piombino, Portoferraio; visit to the Historical Vessels Showroom	School visits to the multimedia lab; tour of the ports of Livorno, Piombino, Portoferraio, Capraia; visit to the Historical Vessels Showroom
<b>Projects of the year</b>	<ul style="list-style-type: none"> <li>• PORTO APERTO IX Edition</li> <li>• Saturday opening of Port Center</li> </ul>	<ul style="list-style-type: none"> <li>• PORTO APERTO X Edition – 10th Anniversary special celebrations: “Conurgenza Project”; Historical Vessels Showroom restoration</li> </ul>	<ul style="list-style-type: none"> <li>• PORTO APERTO XI Edition</li> <li>• “I giovedì del Port Center” (Thursdays at the Port Center) 1st season on the wake of “Le jeudis du LH Port Center”.</li> </ul>	<ul style="list-style-type: none"> <li>• PORTO APERTO XII Edition</li> <li>• “I giovedì del Port Center” (Thursdays at the Port Center) 2nd season</li> <li>• “Navi di Maggio” (School visits to vessels equipped for environmental activities) – May 2019</li> </ul>



The idea of a Port Center



The administrative process starts

FRONTE DEL PORTO  
Nasce a Livorno il nuovo Port Center  
Sarà un concentrato  
È il secondo in Italia dopo quello di

UNA SALA ESPOSITIVA DI 134 METRI QUADRI  
RICAVATA NELLA COSIDDETTA PALAZZINA  
DEL CAPITANO NELLA FORTEZZA VECCHIA

The Public Debate at the Port Center

Italian Port Days (Assoporti)

2010

2011

2013

2014

2015

2016

2017-18

The project of a Museum of Port Work



The Port Center location: the Old Fortress

Inauguration of Historical Vessels Warehouse

Inauguration of Port Center



**DIBATTI IN PORTO**  
SUL NUOVO PORTO

**IL PRIMO DIBATTITO SI FA A LIVORNO**  
DISCUTI CON NOI DI PIATTAFORMA EUROPEA E STAZIONE...

PIATTAFORMA EUROPEA	STAZIONE
12/04 ACCETTAZIONE PORT CENTER	05/05 VISITA IN BUS
12/04 INCHIESTA DI LANCIO	05/05 VERBALE DI VERBALE
	23/05 VISITA A BORDO
	25/05 VISITA IN BUS
	14/06 ACCORDO DI COOPERAZIONE
	23/05 LABORATORIO TECNICO 2

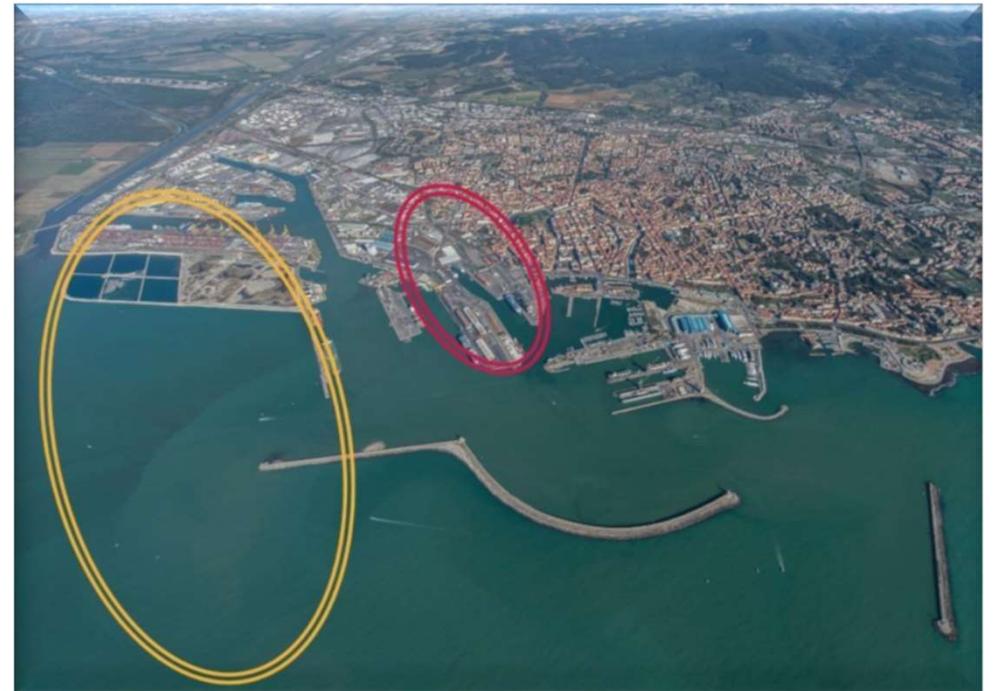
Scopri tutti i dettagli su [www.dibattitoinporto.it](http://www.dibattitoinporto.it) o visita la pagina Facebook dedicata.

Il dibattito pubblico è organizzato dall'Autorità Regionale per la Partecipazione della Regione Toscana in collaborazione con l'Università Portuale di Livorno.

«I giovedì del Port Center»  
(Thursdays at the Port Center)

# The Port City Interface | The Public Debate

The “Dibattito in Porto” is a process of information, discussion and debate about works and projects of considerable importance for the regional community, involving environmental, local, conservation, social, cultural and economic issues. With Regional Law Nr 46/2013 the Region of Tuscany made it mandatory to conduct a Public Debate in relation to any public or private works involving total investment of over EUR 50 million



# “I Giovedì del Port Center”

November-June: in the wake of «Les jeudis du Port Center» of Le Havre, with a view to sharing experiences of other Port Centers, since 2017 the Livorno Port Center organizes a series of meetings – one Thursday a month in the late afternoon – to involve the public to go through issues relating to the port world, with particular attention to clues and themes regarding the interaction between port and city

**LIVORNO PORT CENTER** **I GIOVEDÌ DEL PORT CENTER INCONTRI TEMATICI** **AdSP MTS**

Nel periodo compreso tra Gennaio e Giugno 2018, prendendo spunto da iniziative analoghe attuate dal Port Center di Le Havre, in una prospettiva di condivisione delle esperienze tra le strutture affiliate al network del Port Center, il Livorno Port Center lancia una serie di appuntamenti tematici che spaziano dalla storia alla cultura portuale in genere, passando per temi come l'urbanistica, l'ambiente, la programmazione strategica, ecc. Più o meno un giovedì al mese, in orario pomeridiano (ore 17:30-19:00), gli incontri sono dedicati all'approfondimento di tematiche attuali relative al mondo portuale nelle sue diverse dimensioni, ma anche a percorsi sul passato, sempre con un'attenzione particolare rivolta al presente.

Si tratta di conferenze/seminari ad accesso libero e gratuito, nel limite dei posti disponibili.

Prendendo come punto di partenza i contenuti dei laboratori multimediali, la sala riunioni del Port Center e la Sala Ferreri della Fortezza Vecchia, ospiteranno conferenze e dibattiti sulle seguenti tematiche:

- 1 gennaio 2018: Il patrimonio culturale come risorsa nella prospettiva di valorizzazione e rinascita dell'area portuale livornese. Arch. G. Nannetti (architetto-coordinatore M.R.A.T.C.) Introduce il Dott. C. Vanni (Dirigente AdSP MTS)
- 1 marzo 2018: Riflessioni sulla città portuale e sul patrimonio urbanistico portuale a Livorno. Arch. S. Corradini, Arch. F. Pichi (AdSP MTS). Introduce la Dott.ssa F. Morucci (AdSP MTS)
- 5 marzo 2018: Aspetti antropologici e sociali della realtà portuale livornese. Presentazione del volume "Tra terra e mare: rappresentazioni del lavoro portuale contemporaneo a Livorno". Dott.ssa F. Bonacci. Introduce il Dott. F. Gallo (AdSP MTS) e il Prof. M.A. Toscano
- 12 aprile 2018: L'impatto economico del crocierismo, tra porto e città: i consumi degli ospiti. Dott.ssa B. Bonacci (AdSP MTS). Introduce il Dott. M. Provinciali (Segretario Generale AdSP MTS)
- 16 maggio 2018: Livorno delle divinità: concorso di idee per l'arredo di urbanità sugli scali Ciadini. Arch. E. Stochini e Cons. G. Morelli. Introduce la Dott.ssa F. Pichi (AdSP MTS)
- 17 maggio 2018: Mestieri di mare: mestieri di poesia. Prof. F. Campanella. Introduce il Dott. M. Barbera (AdSP MTS)
- 14 giugno 2018: Fortezza vecchia: un nuovo "contenitore" per la struttura carline del waterfront livornese. Prof. F. Cardini. Dott.ssa O. Vicari. Introduce il Dott. G. Gargiulo (Dirigente AdSP MTS)

Nell'ambito degli incontri del Port Center e inoltre, presso la presentazione e l'esposizione delle tesi e degli elaborati degli studenti del Prof. Matteo Scarpone, Laboratorio di progettazione dell'architettura del DIDDA, sono in corso di definizione altre date e argomenti per la nuova Stagione Marittima del DIDDA. Il calendario dettagliato degli incontri e di riferimento presunte in seguito.

News sui eventi del sito [www.livornoportcenter.it](http://www.livornoportcenter.it)

www.gestimentodellavacca.it - tel. 0586.249970-09939

# The project of a port network Port Center

- **Step 1.** Layout of the project → selection of the exhibits that will host new contents regarding the other ports of the Port Network Authority of the North Tyrrhenian Sea (Piombino, Portoferraio, Rio Marina, Cavo, Capraia Island)
- **Step 2.** Updating of the website → information and general structure will be revised in line with the new layout of the port Center
- **Step 3.** Installation and setup of outdoor touchscreen totems in the ports of Piombino and Portoferraio as satellite exhibits linked to the main contents of the Port Center (virtual tour of the Livorno multimedia lab; real-time marine traffic and main information about the ports of North Tyrrhenian Sea)



« Le port...Un mot, un lieu, mille et une visions.

Hors de tout contexte qui le situe dans le temps ou dans l'espace, le port évoque un foisonnement d'images. Puissantes et multiples, attractives ou repoussantes, froidement réalistes ou follement romantiques, ces images sont vibrantes de résonances. Le sens métaphorique pris en français par les mots "port" ou "havre", que des expressions courantes empruntent au langage littéraire ou poétique, indique la profondeur de leur ancrage dans les esprits et l'étendue de leur portée sémantique ».

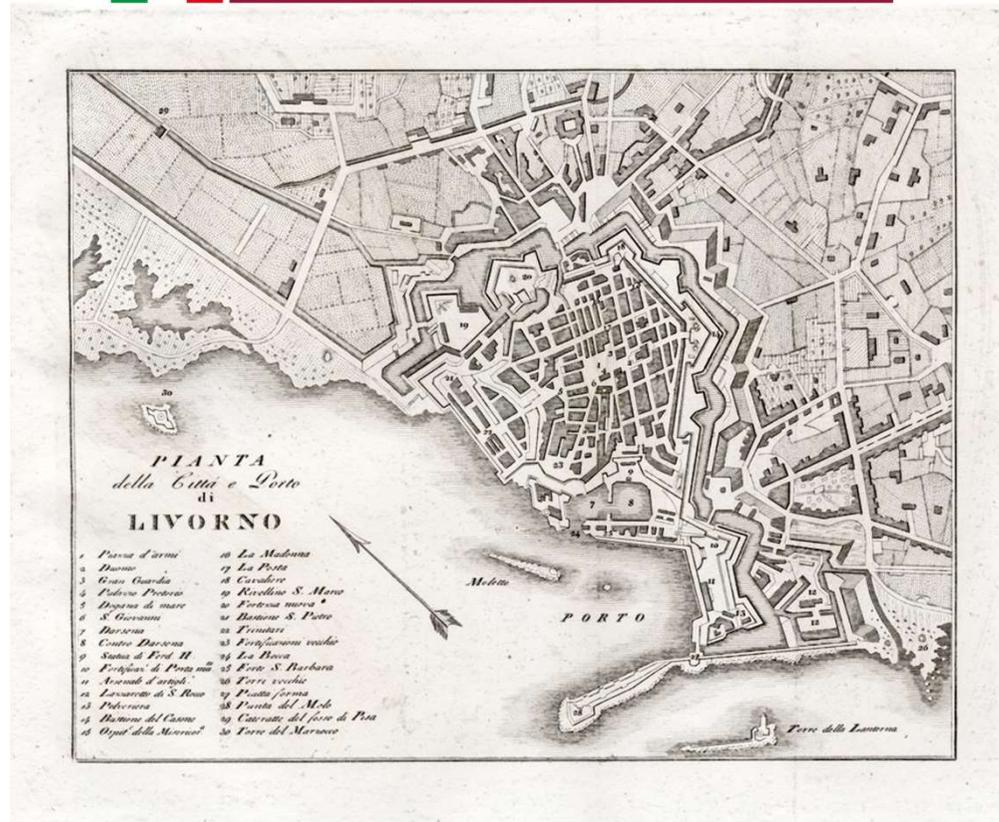
Aude Mathé - *Image et imaginaires du port.*



# Port Network Authority of the North Tyrrhenian Sea



Ports of Livorno – Piombino – Portoferraio – Rio Marina – Cavo – Capraia Island



Many thanks for your attention